



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF MARKETING AND LOGISTICS

QUALIFICATION: BACHELOR OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT HONOURS	
QUALIFICATION CODE:	LEVEL: 8
COURSE CODE: SSC811S	COURSE NAME: STRATEGIC SUPPLY CHAIN MANAGEMENT
SESSION: JUNE 2022	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	Dr. Helvi Petrus Mr. Tangi Nepolo
MODERATOR:	MS. HENRIETTA M. SAMPATI

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer all questions.2. Write clearly and neatly.3. Number the answers.4. The number of marks per question or part question is given in square brackets. These should guide you in the content of your answer.5. This is a closed book examination. No books or notes may be consulted during the examination.

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

QUESTION 1

Discuss five challenges towards achieving and maintaining strategic fit. Support your answers with examples where possible. **[20 marks]**

QUESTION 2

With reference to applicable industries, explain four types of operations strategies and outline when to choose those strategies and associated benefits. **[25 marks]**

QUESTION 3

With reference to an organization that you are familiar with, classify and explain a firm's supply chain macro process. As a graduate, advise the management of the chosen firm on why the supply chain macro processes are essential. **[20 marks]**

QUESTION 4

Discuss some of the trends that notably influence the supply chain. Give practical examples **[10 Marks]**

QUESTION 5

To get the most from your supply chain, you need to consider five critical configuration components. Briefly discuss five critical configuration components in a supply chain by using practical examples **[25 Marks]**

TOTAL: 100 MARKS

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